

Treating patients. It's what you do. You strive every day to provide the best patient care, quickly and reliably, no matter which procedure you are performing. So try to imagine an increased number of procedures, for more patients, carried out consistently and efficiently with fewer preparation errors. Workflow can be optimized and performed on an intuitive platform designed to make your day a lot easier.







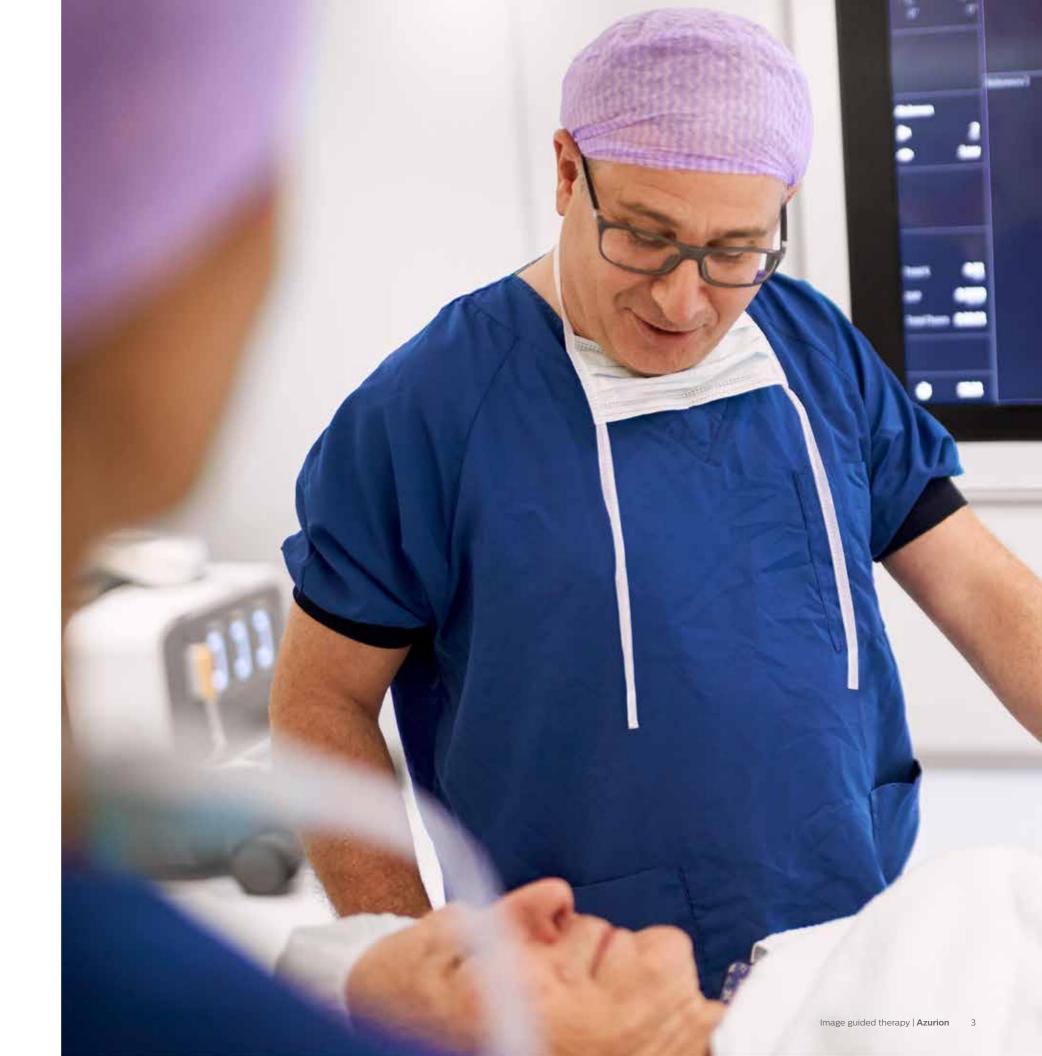
optimize your lab performance

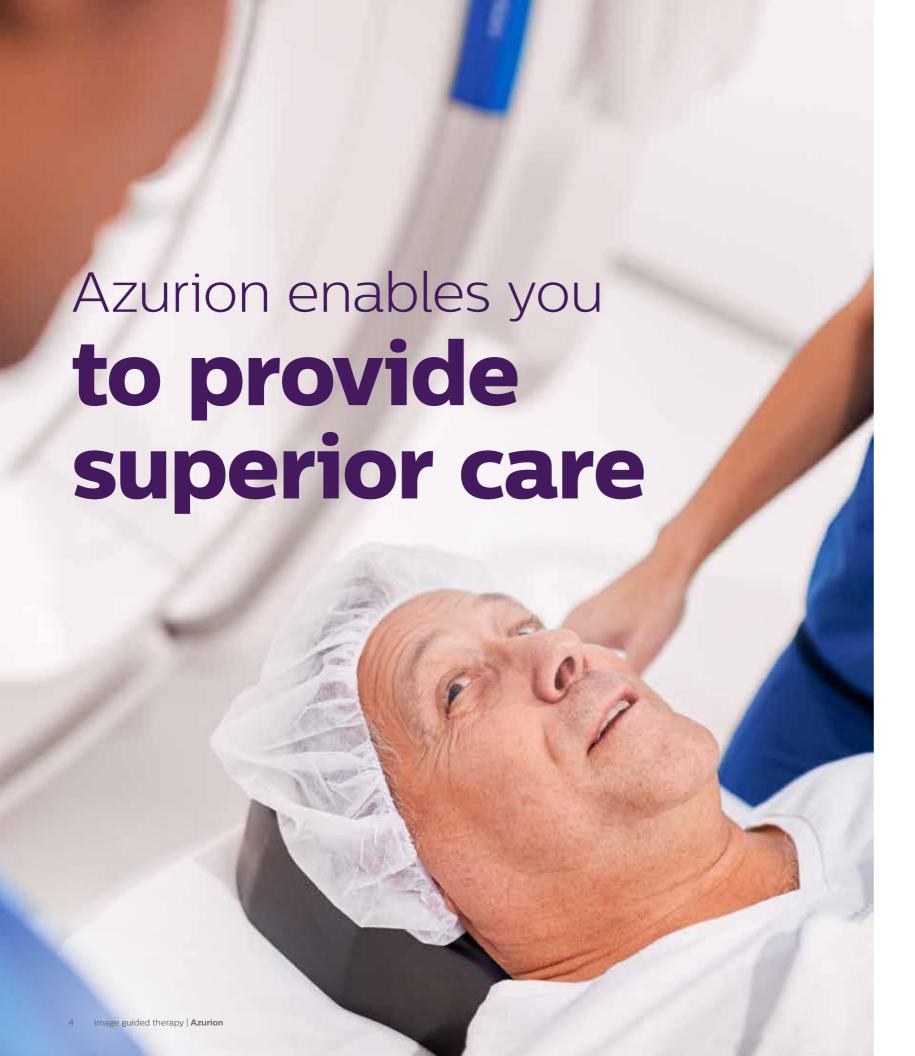


An easy-to-use platform supports you in quickly and easily performing diverse procedures

This is exemplified by our Azurion 7. This next-generation image guided therapy platform allows you to easily and confidently perform a wide range of routine and complex procedures with a unique user experience, helping you optimize your lab performance and provide superior care. Azurion is powered by ConnectOS, a real-time multi-workspot technology designed specifically for the Azurion interventional suite.

Intensive user testing has guided the entire development process to make the system easy to use. With this latest Philips innovation in image guided therapy, we reinforce our commitment to you and your patients. Our goal is to help you effectively meet today's challenges so that you are ready for the future.





In a simulation study with over 60 users globally,

100% believe that the possibility to display Checklists & Protocols on the system will help minimize preparation errors¹

As patient volumes rise and procedures become more complex, how do you maintain high standards of quality and safety in your healthcare facility?

Simplified set-up and operation

The Azurion 7 uses a range of ProcedureCards to help optimize and standardize system set-up for all your cases, from routine to advanced procedures. The system will automatically select the appropriate ProcedureCard(s) based on the RIS/HIS/CIS code of the scheduled procedure.

ProcedureCards can increase the consistency of exams by offering presets (e.g. most-frequently used, default protocols and user-specified settings) on the procedure, physician or department level. In addition, hospital checklists and/or protocols can be uploaded into the ProcedureCards to help safeguard the consistency of interventional procedures and reduce preparation errors.

Full control at table side through FlexVision Pro

With FlexVision Pro you have full control, at table side, of all applications in the interventional lab. Not only does this improve workflow within the exam room, it helps reduce the need for team members to leave the sterile area and walk to the control room during procedures. This can save time and help avoid delays.

Insightful image guided therapy

We have pioneered a steady stream of innovations in Live Image Guidance that help clinicians determine the most advantageous course of treatment with confidence, including StentBoost Live, Dynamic coronary roadmap, aneurysm flow, EchoNavigator, HeartNavigator, EP Navigator, OncoSuite, XperCT and many more. All these advanced interventional tools are seamlessly integrated into the Azurion 7 to support your clinical workflow.

66 The FlexVision Pro is fantastic! I can **control everything** from table side without sterility breaks."

Marco van Strijen. MD

High standards of safety and

low radiation exposure

As you look for new radiation dose management strategies to continue to enhance patient and staff safety, while maintaining and enhancing your level of care, we can support you in meeting your goals.

Managing dose efficiently

Several Azurion 7 features have a positive impact on dose. Our Dose management solutions help you take control over patient care, staff safety, and regulatory compliance with a comprehensive suite of radiation dose management tools, training, and integrated product technologies. The MRC200+ X-ray tube incorporates SpectraBeam filtration, which helps maintain image quality at a low dose. The Zero Dose Positioning function lets you pan the table, change table height or field-of-view on your Last Image Hold (LIH) image. This means you can already see the effect of moving the table or changing the field-of-view on your region of interest to prepare your next run without using fluoroscopy.

High quality images at a low x-ray dose

ClarityIQ technology that provides high quality imaging for a comprehensive range of clinical procedures, achieving excellent visibility at low X-ray dose levels for patients of all sizes.

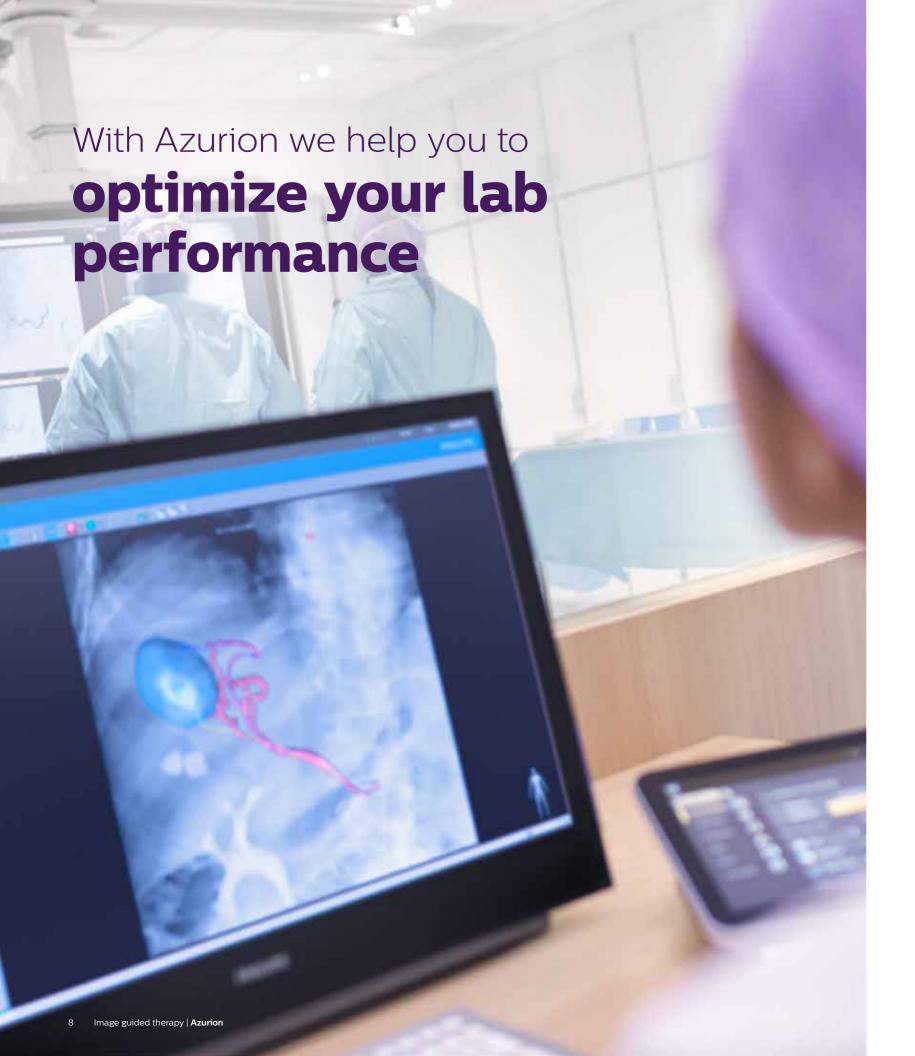
Over 500 system parameters have been fine-tuned to use the full potential of ClarityIQ technology for each application area, enabling superb visualization in many different application

Managing dose across your organization

Philips DoseAware provides instant, timestamped feedback in the exam room so you can immediately adjust working habits to manage radiation exposure with your staff.

A critical component in providing exceptional patient care is strong radiation control and management. We can help you create a comprehensive dose management program with DoseWise Portal at its core. This turnkey dose management solution gives you control over patient dose and staff occupational dose. It increases transparency across the entire enterprise and enables you to make data-driven decisions concerning quality initiatives and radiation management.





To address rising cost pressures, what can you do to improve efficiency and productivity in your lab?

Save time through Instant Parallel Working

The Azurion 7 interventional suite has been specifically designed to save time by enabling interventional team members to do two tasks at the same time in the exam room and control room – without interrupting each other. As an example, while fluoroscopy/exposure is taking place, a technologist in the control room can instantly review previous images from the same patient, prepare the next exam or finish reporting on another patient. This leads to higher throughput and faster exam turnover without compromising quality of care.

Imagine an easier work day

You can combine different user centric workspots (FlexVision Pro, FlexSpot and touch screen modules) to view control and run applications where and when needed. So you have the tools in hand to manage procedure quality and patient care. Together these flexible workspots allow you to customize your workflow to boost efficiency.

In a simulation study with over 60 users globally,

91% believe that the system will help reduce procedure time¹



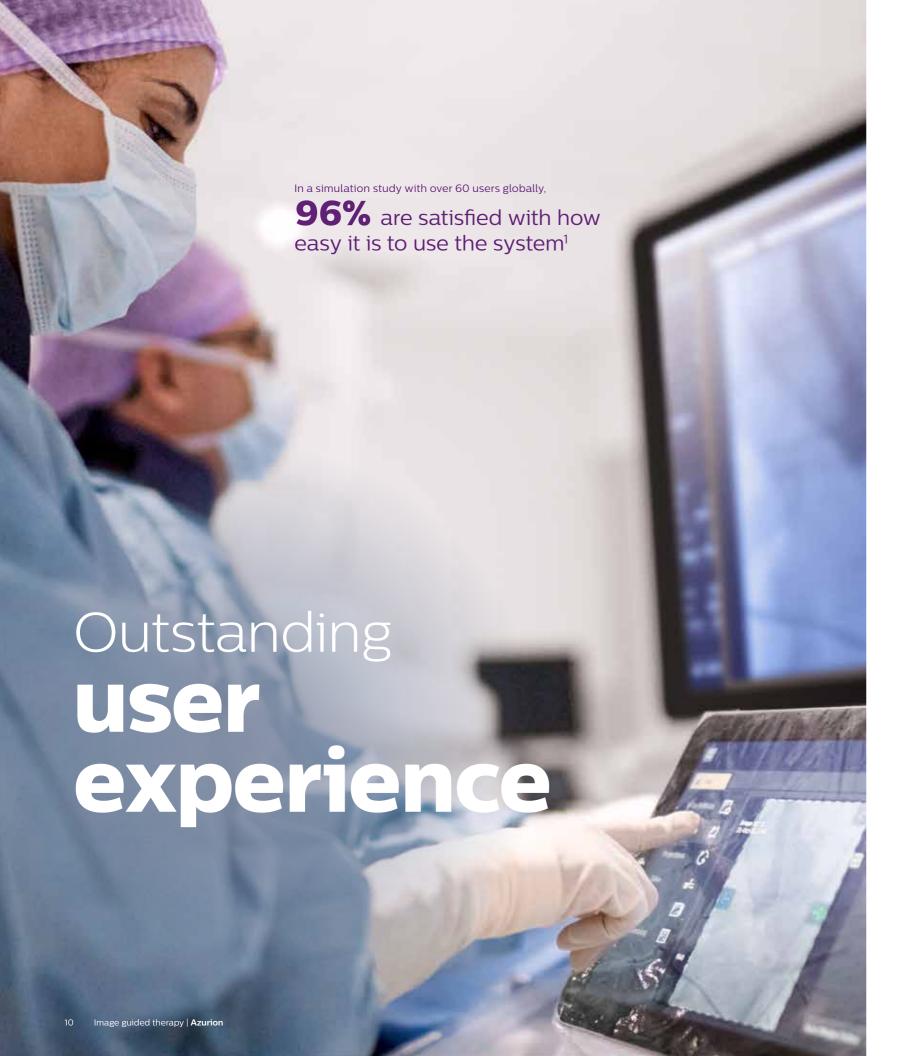




FlexSpot



FlexVision Pro



Studies have documented the adverse impact that poor usability, design and ergonomics can have on medical procedures and patient safety.² How can you make it easy for your staff to use imaging solutions?

We do this by:

Giving you cutting edge guidance, ease of use and responsiveness in our standardized Azurion user interface. It is designed to anticipate what you need, when you need it, to make procedures flow intuitively and easily. An extensive user-centric design process was carried out for the Azurion system. Clinical users tested the user interface at different stages during the iterative development process to ensure that the system would be easy to use, learn and remember. The new workflow approach was further evaluated by 61 physicians and technologists in Europe and the USA in a simulated environment.

Designed around you and your procedure

All Azurion systems and interventional tools use the same standardized user interface to support training. Use has been further simplified through a sophisticated help function. You can access digital user guides with one click for on-the-spot assistance.

The next step in ease of use

All controls feature the latest advances in ease of use. On screen, you can see easily information against the distinctive black background where active applications are highlighted. Backlit icons and distinctly shaped buttons on the Control Module promote intuitive operation. The touch screen module Pro² offers tablet-like control at table side — select, zoom and pan with your fingertips and display X-ray images on its screen. All controls are designed for easy cleaning to meet stringent sterility requirements.

Less clutter and faster workflow

FlexSpot gives you access to all applications from Philips and other vendors in one compact, customizable workplace that can significantly reduce clutter and accelerate workflow. You can drag and drop applications and set the display to re-arrange and re-size as applications are opened and closed.

The next-generation

image guided therapy platform

Azurion is the next-generation Image Guided Therapy platform that provides a foundation for today and the innovations of tomorrow. It is backed by innovative services and support that offer a lifetime of benefits, reinforcing our commitment to you and your patients.

Enjoy a lifetime of benefits

The entire Azurion family is designed around a single, standardized hardware and software platform. New solutions and innovations are added as they evolve. And as your requirements change you can easily integrate additional functionality and third-party applications.

Azurion 7

You can choose a system with either a 12" or a 20" Flat Detector to meet your application requirements. With its new 12" Flat Detector, the 7 Series provides high-resolution imaging over a large field-of-view with flexible projection capabilities, making it idea for cardiac interventions. The entire coronary tree can be visualized in a single view with minimal table panning. Enhance visibility for diverse cardiac and vascular procedures with the excellent image quality and broad coverage of the next generation 20" Flat Detector. For a hybrid suite solution, the Azurion 7 the next generation 20" Flat Detector can be combined with the FlexMove option.



Azurion 7 C12 Azurion 7

Azurion 7 biplane

Azurion 7 B12/12

The Azurion 7 biplane is available in different configurations to support neuro, congenital heart, structural heart, electrophysiology and other complex cardiac and vascular interventions.

The biplane system with two 12" Flat Detectors provides high-resolution imaging and positioning flexibility to reveal critical anatomical information during congenital heart and electrophysiology procedures. Enhance insight and certainty during neuro interventions with the perfect fit design that pairs a 20" frontal with a 15" lateral detector. The biplane system with a 20" and 12" Flat Detector provides exceptional clarity of detail and navigational precision to support a wide range of challenging cardiac and vascular interventions.







Azurion 7 B20/15

Azurion 7 B20/12 with OR table

Image guided therapy | Azurion

With low cost of ownership

Flexible financing and advanced service and support help you maintain peak performance and deliver cost-efficient care.

Increase your return on investment

To help you fully leverage your financial, technological and staffing resources and realize a high return on your investment, we offer professional support through our experienced network of over 7,000 field service engineers, as well as a flexible service offering that includes innovative financing solutions tailored for the healthcare community. Our broad range of healthcare consulting and education programs can help you further enhance the efficiency and efficacy of your care delivery process.

Make the most of every day

Staying on top of today's complex healthcare environment is challenging enough without a constant concern of keeping your systems up and running smoothly. We are dedicated to tackling whatever issues you may have, and if needed will be working day and night until the job is done. Philips Remote Services aim to help you maintain peak performance of your equipment, deliver uninterrupted patient care and address your most complex technical problems before they impact patient care. Our RightFit service portfolio provides software and hardware updates to ensure that your system is up to date. Together, this approach can extend the utilization and lifetime of your suite.

Unlock your potential

Philips Healthcare Education can help unlock the full potential of your staff, technology and organization to meet new challenges through innovative, meaningful and evidence-based healthcare education. Our comprehensive clinical, technical and business-related courses, programs and learning paths are designed to help you meet the challenges of controlling costs, streamlining workflow and improving patient care.



This material is not for use in the United States

Some features are optionally available. Not all features are available on all systems. Please check with your Philips representative for local availability.

- Results obtained during user tests performed in the period of November 2015-February 2016. The tests were designed and supervised by Use-Lab GmbH, an independent and objective usability testing engineering consultancy and user interface design company. The tests involved 31 US-based clinicians (16 physicians and 15 technicians) and 30 European-based clinicians (15 physicians and 15 technologists), who performed procedures using Azurion in a simulated interventional lab environment.
- 2. Gurses A, Ozok AA, Pronovost PJ. Time to accelerate integration of human factors and ergonomics in patient safety. BMJ Qual Saf. 2012;21:347-51.

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